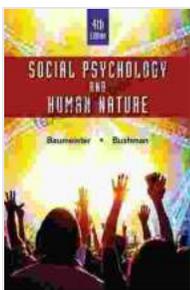


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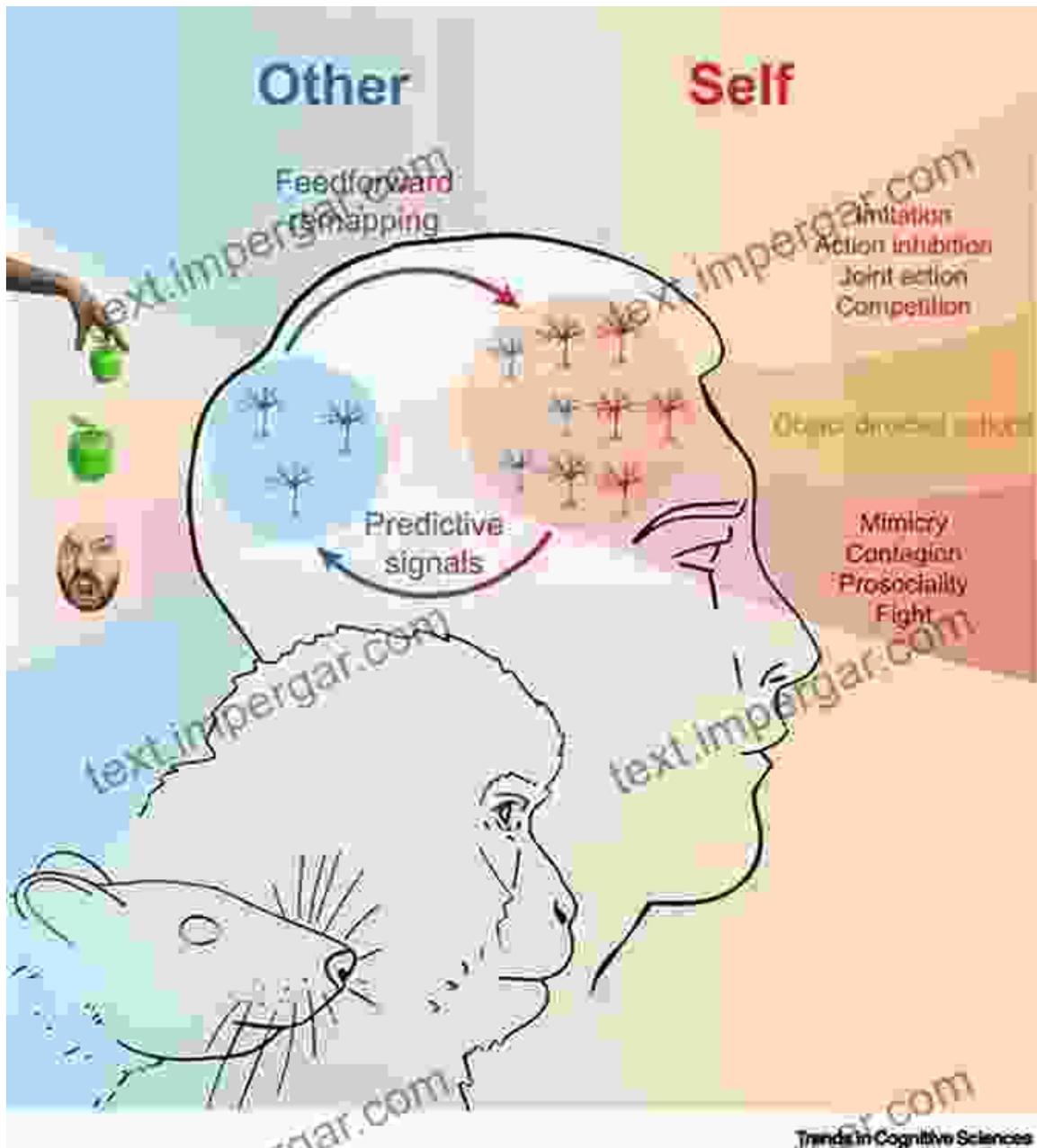
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Reporting Each Category (Study 1)

Category	Percentage	Category	Percentage
External appearance	35	Coping	10
Family	30	Children	10
Studies	29	Successes	10
Profession/Work	28	Happiness	9
Future	23	Relationships with significant others	9
What others think of me	20	Fantasies of situations in which I am present	9
Behavior evaluation	19	Parenthood	8
Work in the future	18	Missed opportunities	7
Plans	18	Motives to actions	7
Personal development	18	Being loved	7
Emotions	17	Love	7
Self-identity	17	Others' influence	7
Relations with close people	17	Self-criticism	6
Past	17	Death	5
Self-image	15	Tasks	5
Changes	14	Sexuality	5
Marriage	14	Actual self vs. ought self	5
Intimate relationships	14	Actual self vs. ideal self	5
Financial situation	13	Self-expectations	5
Relations with others	13	Fulfillment of self-expectations	5
Aspirations/Wishes	12	Attitudes	5
Intellect	11	Society's attitude toward oneself	5
Social situation	11	Beliefs	5
Positive characteristics	11		
Health	11		

Chapter 5: Social Inequality

Confront the sobering realities of social inequality, examining its causes, consequences, and potential solutions. Delve into the psychological underpinnings of prejudice, discrimination, and intergroup conflict. Explore the role of social stratification, power dynamics, and institutionalized inequality in perpetuating social divisions.



Chapter 6: Social Psychology in Action

Witness the practical applications of social psychology in real-world settings. Discover how social psychological principles are utilized in various fields, including education, healthcare, marketing, and environmental sustainability. Explore the ways in which social psychology can contribute to positive social change and enhance human well-being.

SOCIAL PSYCHOLOGY

Social psychology explores how humans are fundamentally social beings. It explores how sociality affects our behaviors and values.

INTERESTING QUOTE

"Basic questions about social behavior go back to the ancients. Are men and women capable of governing themselves? Is their behavior governed by internal dispositions or the requirements of society and culture? Should we be optimistic or pessimistic about human potential and human performance? Are people rational or irrational?" (p. 19)

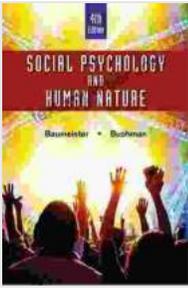
EXAMPLE THEORIES

- Social identity theory
- Social learning theory
- Cognitive dissonance theory
- Social exchange theory
- Self-perception theory
- Self-determination theory
- Learned helplessness theory
- Labeling theory of deviance
- Cultural deviance theory

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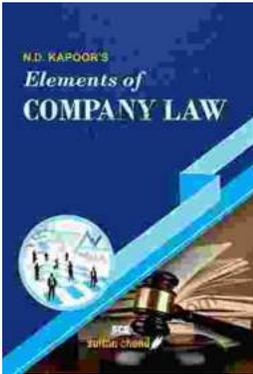


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